

END YOUTH HOMELESSNESS VIRTUAL FUNDRAISING PACK



EYH.ORG.UK



EYH UK



ENDYOUTHHOMELESSNESS



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*End Youth Homelessness (EYH) is a national movement to end youth homelessness in the UK. Centrepoin is the designated Administrator of End Youth Homelessness. End Youth Homelessness trades using the Administrator's charity number 292411.

VIRTUAL FUNDRAISING PACK

**END YOUTH
HOMELESSNESS**

103,000

YOUNG PEOPLE, AGED 16-25, ASK FOR HELP EACH YEAR BECAUSE THEY ARE HOMELESS OR AT SERIOUS RISK.

End Youth Homelessness (EYH) is a UK-wide movement of local charities working with over 30,000 young people. EYH helps its Member Charities collaborate to increase awareness, share experience and generate voluntary income to deliver services that transform the lives of homeless young people.

Young people become homeless every day for everyday reasons; because family life is hard and the odds are stacked against them. With limited means and no support networks, young people struggle with mental health, unable to get a job or find a safe place to live. Without the right help at the right time, this downward spiral lasts through adulthood.

WITH YOUR SUPPORT, WE CAN END YOUTH HOMELESSNESS FOR GOOD

This pack features all the handy tips and advice you'll need to help you make the most of your virtual fundraising efforts.



PERSONALISE YOUR PAGE

Set up your own fundraising page [here](#) and let your donors know why you are supporting EYH and the difference your sponsorship can make.

START ON A HIGH

Get your most generous friends or family to donate first and others will usually follow suit!

SPREAD THE WORD

Use your email signature, social media and emails to share the link to your page. People won't always remember to sponsor you the first time you ask so keep reminding them.

MATCHED FUNDING

Check if your company will match your sponsorship - a quick and easy way to double your money with no extra effort.

USE YOUR CONTACTS

Don't be afraid to ask - you are doing something amazing and there's nothing wrong with shouting about it!

BOOST YOUR DONATIONS

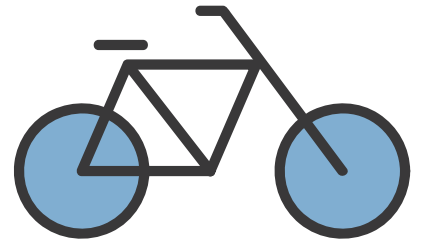
Gift Aid allows charities to claim back the tax paid on donations made by UK taxpayers. By asking people to tick the Gift Aid box on your sponsor form, it means we can claim back tax from the government and increase their donation by 25%.

VIRTUAL FUNDRAISING IDEAS

END YOUTH
HOMELESSNESS

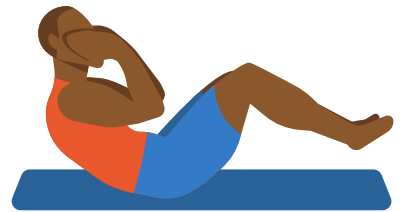
STAY ACTIVE

Le tour de flat: cycle the distance of Le tour de France from your home, or cycle round the block, challenge yourself to cycle 3500km and raise awareness and funds for EYH while you do it.



Distance challenge: 103,000 young people face homelessness in the UK. Can you and your colleagues collectively walk, run or cycle 103 miles? Or set a smaller target of 10,300 steps each day. Track your progress either with your smart phone or a fitbit and see who can reach the distance target first.

Virtual workout challenge: whether it is sit-ups, star jumps or press-ups its your choice, challenge yourself to do as many in a row as you can, it could be 5 or 100! Post on socials, raise awareness for EYH and then tag a friend to do the same. Let's see how many you, together with your friends, can do for EYH.



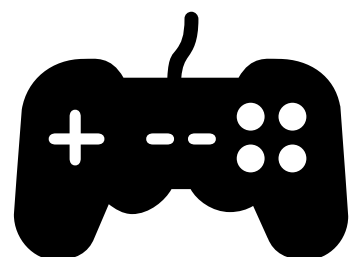
STAY HOME

Hold a _ Night: whatever you're into, make an evening of it and invite your friends to virtually join too. Whether it's a dinner party, wine & cheese night, games night, dance party or quiz night; keep having fun with your loved ones whilst raising awareness around EYH!



Skills Auction: whatever your skill, monetise it! Can you speak another language? Play an instrument? Offer out your skills to friends and colleagues in return for a donation. It costs EYH £23 to provide an hour of employability support for a homeless young person – why not offer an hour of your skills for the same price?

Gaming for Good: challenge you and your friends to have a marathon play off, whichever game you would like this is the time to test your skills against your teammates. Live stream your efforts and get sponsored.

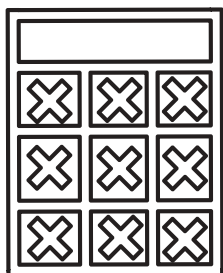
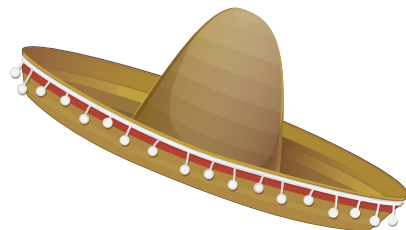
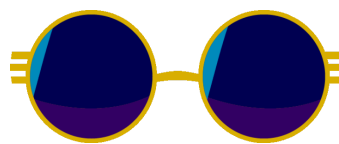


VIRTUAL FUNDRAISING IDEAS

**END YOUTH
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STAY CONNECTED

Dress UP Fridays: see who can wear the wackiest shirt, funkiest glasses or craziest hat on your Friday video conference call - best dressed will be crowned the winner! Share your outfits on socials to spread awareness around EYH.



Lockdown Bingo: No matter where they might be, grab your friends and play a game of lockdown bingo! Get your full bingo kit online and turn this classic game into a fun fundraising event. Charge a ticket fee of £2 for 5 bingo cards and see who will be the first to shout Lockdown Bingo!

Virtual Pub Crawl: We may not be allowed to the pub, but it doesn't have to mean the end of team drinks! Each attendee chooses a room in their home to theme, move around each room on your call to hold your very own pub-crawl. Get creative and theme each room with some décor or a costume; think beach holiday, under the sea, apres ski...



STAY PRESENT

Yoga: If you are a yoga newbie there are loads of videos online teaching yoga that you can try, why not set up a live yoga class you and your friends or colleagues can do together. You can even challenge yourself to do some tricky yoga poses and post about your progress online. Tag your friends to join in the yoga challenge too!



Mindfulness: In challenging times it's important to look after your wellbeing and take time to reflect. 80% of homeless young people suffer from a mental health problem, share your mindfulness practice on socials or you can take part in our weekly affirmations; share what you are appreciative of from being at home today by downloading our affirmation template [here](#). Help spread awareness of the importance of EYH in providing young people with the support they need.

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USEFUL LINKS

Here are some useful links to help you get started with your fundraising:

- Video calling
 - [Zoom](#)
 - [Google Hangouts](#)
 - [Microsoft teams](#)
- Activity tracking
 - [Strava](#), link it with your fundraising page for even more interaction find out how [here](#)
 - [Nike training club](#)
 - [Google Fit](#)
- Lockdown Bingo
 - [Online bingo kit](#)
- Wine tasting night
 - [Pull the cork](#) have done something similar
- Quiz night
 - Please contact Annie at a.calderwood who can provide you with the questions
 - Or if you want to come up with your own quiz see [here](#) for some inspiration
- Gaming
 - Live stream your gaming marathon using [Twitch](#)
- Yoga classes & Mindfulness
 - Yoga on [Youtube](#)
 - [Calm](#)
 - [Headspace](#)
 - [Affirmations template](#)

FOR ANY FURTHER SUPPORT CONTACT ANNIE : CORPORATE DEVELOPMENT OFFICER

E-MAIL: A.CALDERWOOD@EYH.ORG.UK

THANK YOU

**TOGETHER WE CAN BREAK THE CYCLE OF HOMELESSNESS AND GIVE THESE
YOUNG PEOPLE THE BRIGHT FUTURE THEY DESERVE.**